

Event Day: Feb 25th.

Intro Video Script - To play the Monday before the event

Hello. My name is Randal Sterling and I'd like to welcome you to our Young Professional with a Purpose Virtual event. As you can imagine, we are doing things a little differently this year. We're opening registration and bidding early and preparing a wonderful presentation for Saturday night starting at 7pm right here. We're excited to share with you our vision for 2021 and how we have dealt with Covid over the past 12 months.

Don't forget to register and bid starting now so you can be ready on Saturday for the show. Just tap the register button on our event landing page. And stay tuned for more exciting information later this week! We're so happy and excited to be with you on Saturday! See you soon.

Fun Extra Video - Favorite Cocktail - To play mid-week before the event

Hey folks! Just because we can't be in the same room together Saturday night doesn't mean we can't share the same drink. To help get you in the festive mood, we have worked with our local distillery Long Road to build a custom cocktail for you. We call it the Negroni Chooser. It is a classic negroni with gin or a mixup using bourbon. First, place ice into a mixing glass. Add 1 ounce of Long Road Gin OR you can swap the gin for Long Road Deep Bourbon (with a dash of bitters), 1 ounce Campari and sweet vermouth; stir with a bar spoon to chill. Strain into a chilled cocktail glass filled with ice. Garnish with orange wedge. Drink up! While you're at it, snap a picture of your prep or enjoyment and post online with the hashtag #ypnight21.

See you Saturday!

Main Video

00:00-10min

Countdown on screen with Sponsor logos and a few organization facts

- How much has been raised since inception?
- How much was raised in 2020 despite pandemic?
- How many organizations have been helped?
- Who started Young Professional with a Purpose?

Assets: text from organization to cover the facts, logos from sponsors (preferably png transparent), music, motion graphics, countdown

00:10-15min

Welcome from host(s)

Hello and welcome to the Young Professional with a Purpose virtual gala event. While we wish we could meet in person, we are so happy that we can be with you virtually this evening.

We have a great event planned for tonight concluding with a live auction in 20 minutes. A few housekeeping items to mention. While you watch the program, don't forget to bid. You can do both and we encourage you to get those max bids in before the auction closes at 9pm. Also, if you want to share a thought or ask a question, you can use our chat at the bottom left corner. Our volunteers are standing by to reply. Lastly, we have set up a phone number that you can use during the program if you have immediate questions or if you'd like help placing a bid or making a donation. Our team is here to help.

00:15-30min

With that being said, let's get started! Young Professional with a Purpose is dedicated to finding ways that our community's young professionals can help local charity. We know that individuals who enter into philanthropy young have a tendency to give longer and more willingly throughout their careers. Here's some more information about YP.

Play YP Promo - edited answers to questions about YP from committee and prezzy.

- When did YP start and why?
- What is the goal of YP?
- How does working with YP teach you about the community?
- What is the need at YP?

Normally, we choose a single organization to support. However, the past year has been anything but normal. Therefore, we have chosen two organizations. They are Help at Your Foundation and African American Resource Task Force. Let's learn a little more about these amazing charities.

Help at Your Foundation - promo video collection of answers from the interview questions.

- Describe your charity and brief history
- How is YP helping your charity?
- Is there a story that you can share about your experience either with YP or the Org in general?

And because 2020 and 2021 are such unique times, we have added another charity to our program this year. The African American Resource Task Force.

African American Resource Task Force - promo video collection of answers from the interview questions.

(see above questions)

00:30-35min

It's time for a giveaway! We have some amazing items in our auction that were donated by amazing companies. For the next 5 minutes starting now, anyone who bids in our silent auction

will be entered to win a XXXXXX giveaway. Your bid doesn't need to win in order to count. You can search the auction by category, keyword or view your winning or losing items that you've already bid on. Just make sure you bid before the timer runs out!

Slideshow of sponsor logos, more facts about the charity, fundraising goals, etc. This is to music and should fill the time until the countdown.

00:35-50min

I hope you got your bids in! We'll draw a winner and send a message before the end of the program. Remember, the silent auction will close at 9pm tonight so make sure your bids are all in by then.

One of the great new tools we have this year is the ability to bid on our crazy good live auction items right from your phone. It's so simple. You'll see a "Bid Live" button appear shortly that you can tap on to bid on the live auction called by our favorite auctioneer Kurtis Wilson. When we start the bidding you can place the next bid and continue bidding until Kurt closes the item. It will feel like you're right there in the action. So without further adieu we'd like to welcome Kurtis Wilson!!

Live Zoom feed of Kurt broadcasting the live auction. Remember to have him tell people to tap on Bid Live to see the bid button.

00:30 short clips that we transition from Kurt and then back. There will be between 11-14 live items.

Live Items and Transition to Fund-a-Need.

"Folks, now is your chance to be a key part of YP. Close the window on the live bidding and press the donate button on your phone. Choose your amount and let's get started with \$5,000." (this is a sample of what Kurt might say).

00:50-55min

Thank you so much Kurt and thank you everyone for the amazing participation! Your donations tonight will provide so much support for African American Resource Task Force and Help at Your Foundation

We've come to the end of our program tonight and thank you so much for being here to support us. We look forward to seeing you next year in person but until then, THANK YOU for your help and have a great night.

Cut to Thank You montage.

FADE OUT.